

SPECIAL TRAVEL • 1951

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MAGAZINE



YOSEMITE LODGE,
Yosemite National Park
See story on page 8

SPECIAL TRAVEL ISSUE, 1951

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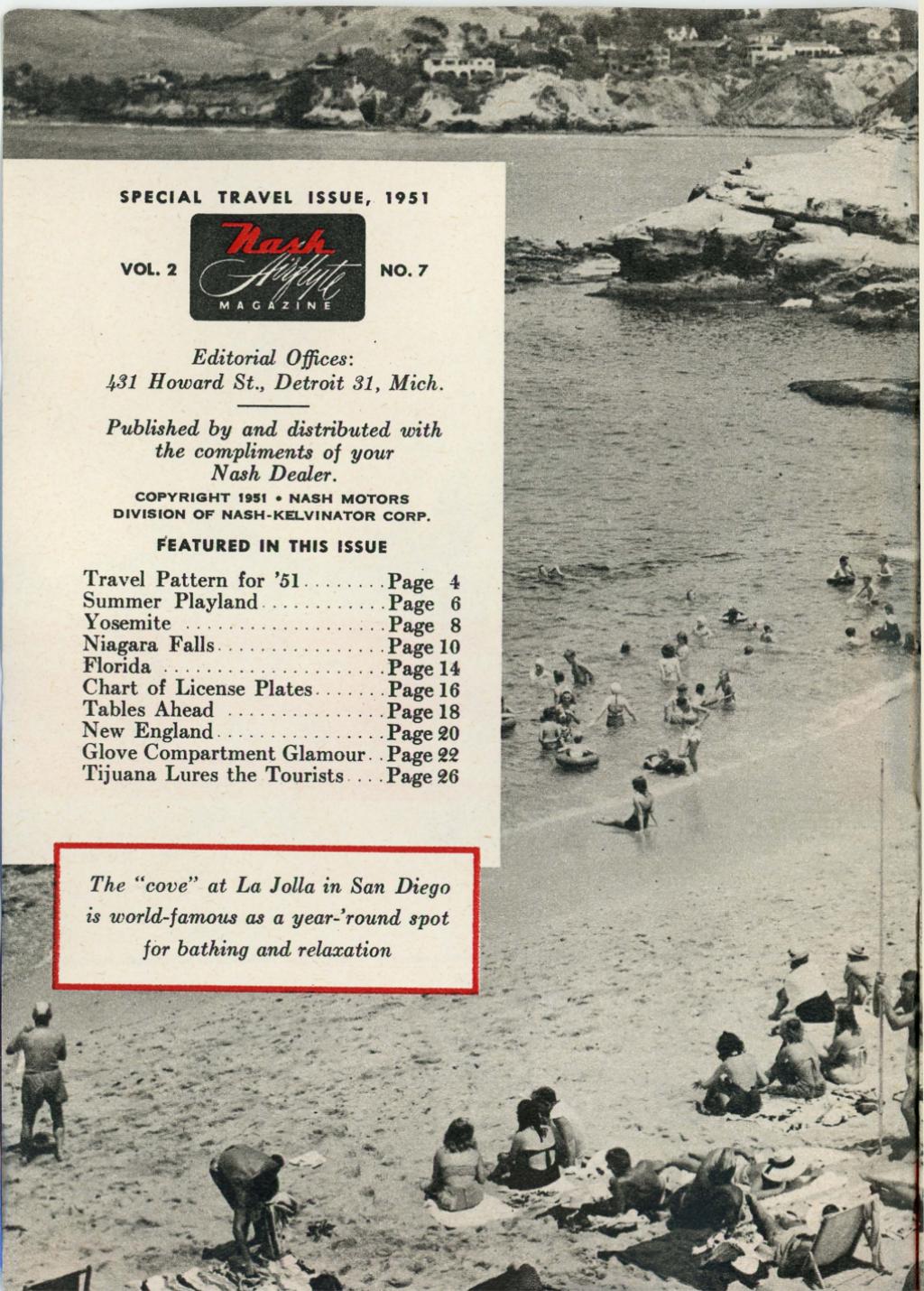
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*The "cove" at La Jolla in San Diego
is world-famous as a year-round spot
for bathing and relaxation*







LIKE migratory birds, vacationing Americans have a flight pattern. You can tell where they are going and where they will alight.

This summer, roughly, 63 per cent of citified Americans will take off on fishing trips, to tan on the beaches or to become highway gypsies.

The same survey disclosed that nearly 40 per cent of these vacationers will enjoy the beauties of their native states. Other important facts are that 75 per cent of vacationing Americans travel by automobile . . . taking the family along . . . and the highest number prefer to settle down for their holiday at summer cottages.

There have been other surveys of touring America but the new one, made by the Detroit Free Press, is one of the few that went to the people, discovered how they spent

past vacations and what they planned to do in 1951.

It revealed that while most folks take summer vacations, a growing number—20 per cent—like fall, the season when nature is painting the world up gorgeously and there are less crowds at the resorts. And there are as many (8 per cent) who take springtime vacations as take them in winter and go to Florida. (It is elderly, retired people who make up a goodly part of Florida's winter clientele.)

How Americans love their home state! Four out of every 10 go to the lakes and towns of their own state . . . many because of family ties.

But we are a great people for going everywhere. Five out of every 10 vacationers are outward bound to visit every other state in the union . . . not to mention those

going to Cuba, Canada, the Virgin Islands, Hawaii, Alaska and 2 per cent who plan to go to Europe. It is worth noting that 9 per cent take off their shoes and stay home—catching up with chores, weeding the garden and taking in the local sights they never got around to.

It is easy to find our favorite vacation spots once we leave the boundaries of home—Niagara Falls and New York, California, the famous national parks like Yosemite, beginning places of our ancestry like the New England States, the northern playground states that fringe the Great Lakes and the wilds of Canada boasting of thousands of unfished lakes.

Of all vacationists in the U.S. this year, 75 per cent will travel by car, and roadside eating spots such as this one will contribute considerably to their comfort and enjoyment. For additional information on wayside stands see Tables Ahead on page 18. (Photo by Virginia Department of Highways)

Most people will settle down at cottages on lakes—for fishing is America's leading sport. But 30 per cent will seek out resort hotels where there are golf courses, riding, organized social programs and where, best of all, mama for a few weeks can escape cooking and the other household chores.

But the most significant fact is one that gives the lie to that frequent comment that Americans have stopped being a family people. The highest point of agreement among vacationing Americans—75 per cent—was on the fact that they were starting out in the family car (pa, ma and all the kids) to spend the happy holiday together.





Lake of the Clouds, in Porcupine Mountain State Park, Michigan's Upper Peninsula. The Park is the largest state park in the country

SUMMERTIME PLAYLAND

By Don E. Hall

{ MINNESOTA
WISCONSIN
UPPER MICHIGAN }



Wisconsin offers well-stocked streams for the trout fisherman

Residential area of Minneapolis from the air. Known as the City of Lakes, Minneapolis has 22 lakes and lakelets within its city limits



MORE AND MORE tourists are annually planning itineraries through Michigan's upper Peninsula, Wisconsin and Minnesota. For here they find a region serviced by modern highways but nevertheless virtually untouched by the ravages of civilization.

Upper Michigan, sometimes known as "Hiawatha Land," is the nearest wilderness area to Chicago and Detroit. The "Pictured Rocks" here, extending for 27 miles along the Lake Superior shore, are especially noteworthy. Then there are the "Porcupine Mountains" which are magnificent . . . masculine, but yet have all the finesse and beauty of the feminine. Other spots include the Soo Locks at Sault Ste. Marie (the greatest locks in the world); the "Lake of the Clouds"; iron and copper mines; the wild Hiawatha National Forest; the timber country and mills; Tahquamenon — the "Golden River"; and "Kitch-iti-ki-pi," the springs which are one of the Peninsula's seven wonders.

Up around Hayward, Wisconsin, one finds the world's finest muskie

lakes where nearly 70-pound muskies are landed annually. But the "Dells" of the Wisconsin River with their curious rock formations, located near the town of Wisconsin Dells, is that state's most outstanding feature.

More of the state's geological wonders can be found at "Interstate Park" on the banks of the St. Croix River near St. Croix Falls. Here one sees a remarkable stone profile of a man, a snake's head, and interesting "Kettle Holes" . . . all carved by Nature from lava and trap-rock. A final quick glance around the "Dairy State" reveals such attractions as "Copper Falls"; "Devil's Lake"; the "WonderSpot" (a curious house near Wisconsin Dells); "Little Norway" (outdoor Norwegian Museum); "Eagle Cave," a fantastic fairyland near Muscoda; and "Shawano Lake" with its Menominee Indian Reservation.

In Minnesota . . . the Land of Sky Blue Waters . . . the state's 11,222 lakes are most popular among visitors. Mille Lacs and Lake of the Woods are predominant among them. Up at Lake Itasca the tourist is amazed to find that he can step over the headwaters of the mighty Mississippi, while in Bemidji he sees a heroic monument of Paul Bunyan, America's best known mythical character.

A few miles from Little Falls the boyhood home of Charles Lindbergh takes the spotlight; Minneapolis, of course, is famous for its annual Aquatennial; and the little town of Harmony down on the Iowa line has its "Niagara Cave." Then we can't forget the wild "Gunflint Trail" (frontier-like mecca of sports-

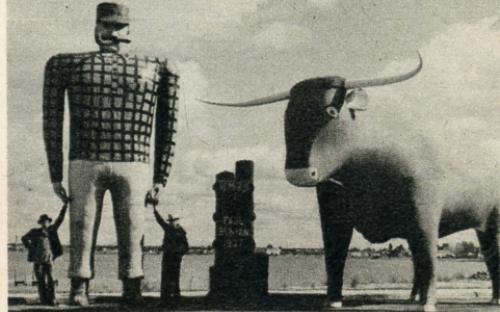
men); the well-known "Arrowhead Country"; the huge open pit iron mines; and the "Superior National Forest" which comprises America's last huge wilderness area. And before you leave be sure to take a drive along the North Shore of Lake Superior . . . there's no other road quite like it.

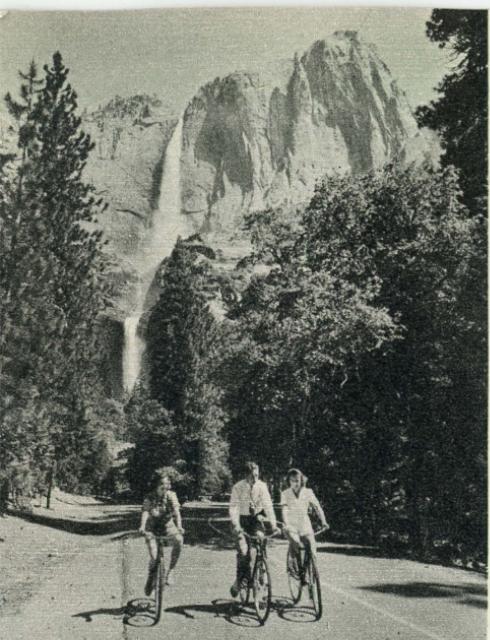
So why not guide your Airflyte here this year? You'll find that whatever your vacation desires, the "North-Central-Three"—Minnesota, Wisconsin and Upper Michigan—can provide them!



Miner's Castle is a major attraction in the Pictured Rocks area of Mich.

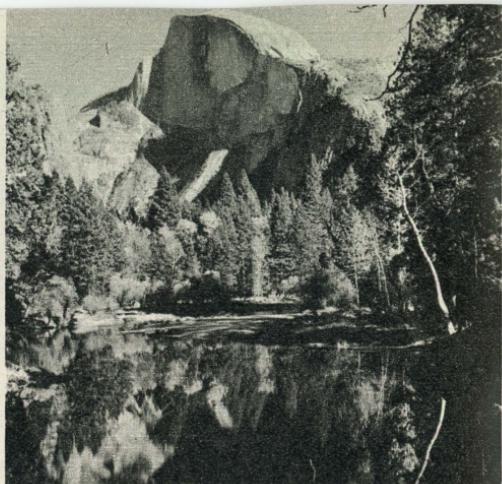
Statue of the mythical Paul Bunyan and his Blue Ox standing on the shores of Lake Bemidji, Minn.





Yosemite Falls, in Yosemite National Park, California, has one sheer drop of 1430 feet, approximately nine times the height of Niagara Falls. A lesser drop of 320 feet would make two Niagars

In the spring Azaleas bloom and in the autumn the trees put on a color show, to keep Yosemite draped in beauty the year 'round



Half Dome, another geological wonder, rises almost a straight mile above the valley floor of Yosemite

By Grace V. Sharratt

Yosemite

YOSEMITE NATIONAL PARK, California's magnificent pleasure-land just 200 miles due east of San Francisco, defies description. It is like trying to tell of the charms and intangible personality of a beautiful mysterious woman who eludes positive analysis.

No matter how often you visit this hauntingly lovely country, which was set aside in 1890 as a National Park, you have the same feeling of unbelievable awe. You want to pinch yourself, to see if what you think you see, is true.

And then you begin breaking out in "Huzzah's!" How wonderful to be able to visit such a great country! How satisfying to know that these immense trees, and breathtaking waterfall, and forests of fir

and pine, belong to you! For as a part of the National Park System, Yosemite is owned by the people of the United States, and administered for us by the National Park Service of the Department of the Interior.

As such, we take great pride in its hundreds of square miles of matchless scenery. To the north, east, and south of Yosemite Valley extends a country of granite peaks, dotted with mountain meadows and snow-bordered lakes. Living glaciers decorate the shadows of high peaks.

There are hundreds of miles of trails with happy endings. There is fishing in cold mountain streams.

... LAND OF THE BIG TREES and WATERFALLS

For those who like to hit the back wilderness country, there is a chain of High Sierra camps, located at strategic spots. Using each camp as a base, hikers may spend many days exploring trails into the wilderness.

Horseback riding is a thrilling adventure where solitude refreshes tired minds and bodies. Saddle and pack-stock, including burros and equipment, may be rented.

If you like to swim, you may. If you're a tennis or golf fan, there are courts and links to suit the most fastidious.

The All-Year Highway at Yosemite is never closed. The Valley, sheltered as it is by high granite walls, enjoys a mild winter climate. On the northern side, you may motor

and hike in comfort on winter days. While on the southern side, screened from the sun by towering cliffs, you can ski or ice-skate.

Yosemite is the land of John Muir. Although the great naturalist has moved on to a higher mythical Sierra, his spirit enhances Yosemite. It was he who said of this incomparable region, ". . . it is a revelation in landscape affairs, that enriches one's life forever." Yosemite beggars description. One must go, and breathe, and absorb its wonders, returning to the hinterlands, happier and better for his experience.

(National Park Service Photos)

At the Mariposa Grove with its Giant Sequoias, there is a peaceful feeling of age. One tree, Grizzly Giant, is estimated to be 3800 years old



At Glacier Point one can view a magnificent panorama of the High Sierras. Ralph Waldo Emerson once said of Yosemite, "The only spot that I have ever found that came up to its brag"



Niagara Falls thrills

By Vera and Henry Bradshaw



Niagara Falls, one of the world's greatest scenic attractions is composed of two cataracts—the American Falls (foreground) and the Horseshoe, or Canadian Falls (right background obscured by spray). The International boundary between the United States and Canada splits the Horseshoe Falls. Annually some 1,500,000 visitors are attracted, not all of them honeymooners



The Niagara River is the funnel that receives the waters of Lakes Superior, Michigan, Huron and Erie. Near the Falls the river's pace hits 1,500,000 gallons per second in its mad scramble for the sea. Few miles of the River are navigable

NIAGARA FALLS, famous the world-over for its scenic beauty, has the uncanny trait of awakening adventuresome and daring instincts within the breasts of her spectators. To satisfy those who don't wish to risk their necks going over the Falls in a barrel, or crossing a highwire over Niagara's Great Gorge in some sort of a death-defying feat, there are many worthwhile trips which provide good horses' mouth views and unforgettable thrills. What's more, they're safe! For instance, take the Cave of the Wind trip. This is a conducted tour down to the base of the American Falls. It starts at Goat Island, U.S.A., where street clothes are exchanged for flannels and slickers before boarding the elevator for a 174-foot drop underground. There, a scaffolding shoots up and around big boulders and cuts through to a barrier of water, tumbling down at the rate of 58,000 barrels a second! This vast power of Niagara hits its visitors like a fierce-driving rain storm, backed by a stiff wind, and forces them to retreat or hold on.

The same kind of power is felt and witnessed, in a different way, if the Table Rock Scenic Tunnel trip is taken at the Horseshoe, or Canadian Falls, on the Canadian side. A hundred-and-fifty-feet underground, huge, subterranean tunnels, with lookout portals, open behind the Falls at various levels beneath the cataract. At one lookout, the visitor can actually watch the water breaking below him.

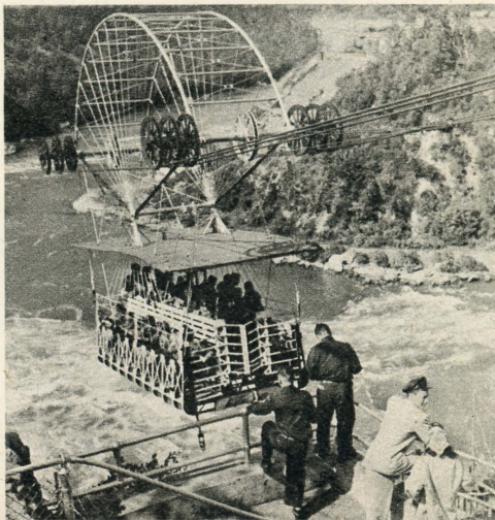
Another spectacular way to view the Falls is on the tiny steamer,

Maid of the Mist. Through the years, it has remained one of Niagara's most popular trips. With black smoke fuming, it bravely bounces its passengers up to the very feet of Horseshoe Falls, but keeps its distance past the American. It has a good reason. The velocity of Horseshoe Falls has cut a chasm in the river as high as the Falls itself—169 feet—making it navigable; but the American Falls plunges to an impregnable rocky bed, unsafe for navigation.

Different from all others, is the unique ride across the Great Gorge in the Spanish Aero basket, the only one of its kind in the world. It travels about ten miles an hour over the 125-feet of cable spanning the deep and terrifying abyss in which lies the Whirlpool basin of the Niagara river. Dangling out

(continued on next page)

Spanish Aero Basket is a queer contraption especially designed to carry the venturesome out over the Whirlpool Basin of the Niagara River, offering them a breath-taking view





Cave of the Winds trip is made by slicker-clad visitors, who make their way up the scaffolding to a point near the basin of the American Falls

there in space, the passenger can view the scenery from the same height as the most daring highwire walker.

A change of pace is to make a visit to Whirlpool Rapids. Conveniently, an elevator supplies transportation down the 150-foot precipitous cliff. This is the best opportunity to experience the Niagara river's tremendous power. Visitors may walk out on the trestle, paralleling the rapids, and watch the dashing, raging maelstrom as long as they like.

There are less sensational trips at Niagara, of course. Well-kept footpaths, drives and scenic outposts



Bordering the Falls are well-kept parks, through which tourists may ride in surreys with fringe on top. Roads are designed to offer fine views of the Falls

galore, border the Falls. At night, when they are illuminated in a myriad of flashing colors, it seems like Fairyland. A ride in a surrey-with-the-fringe-on-top is fun any time.

But, the spectator whose adventuresome and daring thirsts need quenching, should go down, up, under and over this wonder of wonders—Niagara Falls and its Great Gorge—and experience first-hand its magnitude and power.

(Photos by the authors)

The "Maid of the Mist" shows its respect for the American Falls by keeping at a safe distance. Ship is named for an Indian maid, said to have plunged over the Falls in her canoe. Background skyline is Niagara Falls, N. Y.



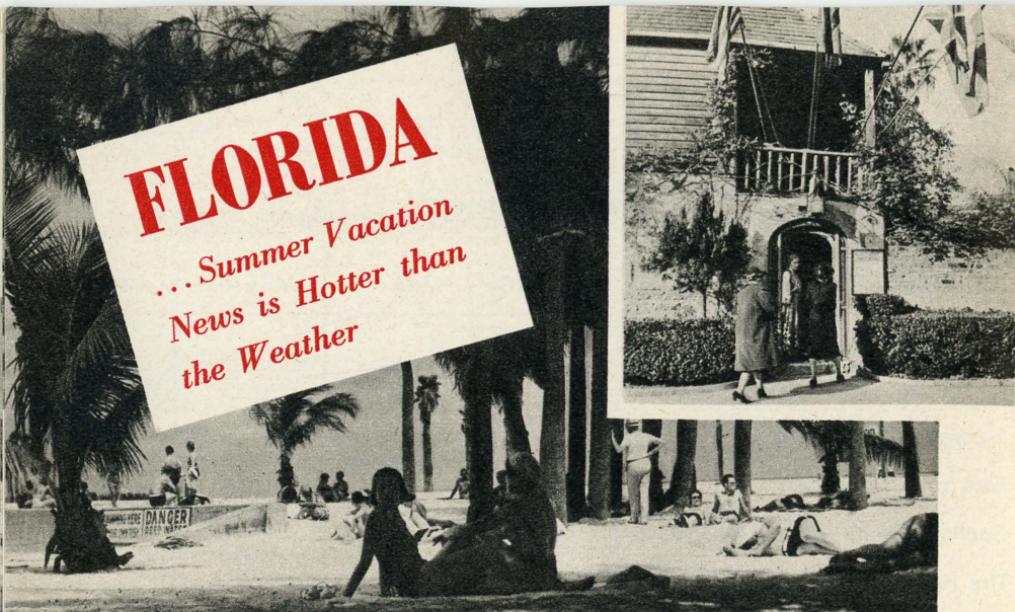
SERVICE RECORD



SERVICE REQUIRED	MILEAGE	MILEAGE	MILEAGE	MILEAGE
Oil changed				
Chassis lubricated				
Transmission lubrication				
Rear axle lubrication				
Cooling system—water treatment				
Tire repairs				
Battery recharged				
Spark plugs cleaned and adjusted				
Oil filter cartridge replaced				
Wheel bearings repacked				
Air cleaner serviced				
Wash				
Polish				
Brakes serviced				
Engine tuned				
Shock absorbers serviced				
Lights checked				
Wipers checked				

FLORIDA

... Summer Vacation
News is Hotter than
the Weather



St. Petersburg sand and sun, or shade, are just as attractive in summer as in winter for a person inclined to sit and relax

EVERYBODY in the resort business is talking about Florida. It is the hottest news in the tourist world today.

For Florida not only is a winter resort—it has become a summer resort!

This summer more than two-thirds of Florida's hotels will remain open. There will be fishing tournaments, bathing beauty and shuffleboard contests (depending on your figure or age), everything provided winters to make it a fabulous playground.

What's more, Florida will spend more money than ever this summer to encourage the business that is giving it a year-round, double advantage as a vacationland.

Why should the southern-most state . . . where you'd figure scorching weather against it . . . be chal-

lenging the northern-most states for summer business?

Well, there are a lot of good reasons and Florida is happy to thump them up.

This peninsula jutted out in the ocean has the Gulf Stream to give it some of the greatest fishing waters in the world. But its got something more . . . the trade winds.

And they blow in cool in the summer time. And that's why the tireless Florida tourist bureau is happy to run ads in the northern papers. Little ads to call the attention of Northerners, bogged down in a heat wave in the high 90's, that Florida's got a comfortable 78 degrees. And, of course, all its hotels are air-conditioned.

There's even a bigger appeal for the bulk of Americans who can't



St. Augustine's historical sights are available year 'round. Pictured is the oldest house in the U.S. It has stood under four flags

afford expensive, winter vacations. About March 15 the 370 hotels in Miami Beach . . . and hotels all over Florida . . . began trimming their rates. So, roughly, from May through October you can go to Florida and for \$8 a day get a suite that would cost you \$35 a day in the winter-time.

Florida counts another blessing . . . that constant sunshine a certain rival state always brags about. Many a tourist worries about the uncertainty of the weather during his two weeks' vacation—rain and winds to keep him from his favorite sport of fishing or getting his tan. And Florida's constant sunshine has been so well ballyhooed—all those pictures of the beautiful bathing girls on the beautiful beaches—that those who make a cult of the sun are sure Florida won't disappoint them.

Nor can you overlook that Florida

At Daytona there are a variety of vehicles designed for riding the sands—from the amphibious duck to a simple bicycle



This towering cypress is near Longwood, about ten miles from Orlando. It is reputed to be the largest and tallest cypress tree in the world

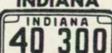
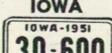
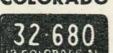
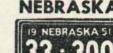
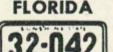
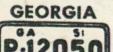
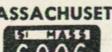
has nationally famous parks and splashy scenery—just as pretty summers as winters. And that everybody likes to be "fashionable" by talking about a Florida vacation—and you don't have to say "when" you were there.

Last year Florida did the biggest summer business in its history. And the travel bureau men in the north say that this year it will be even bigger. They know, for 80 per cent of all visitors to Florida go by car, and the automobile club men are running out of Florida "literature" and are marking up travel maps for people who won't go there until July or August. Why, even in such famous northern vacationlands as Michigan, four per cent of the auto club members are planning summer vacations in far-off Florida.

Florida has become the hottest tourist news by staying cool . . . and collecting on it.

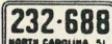
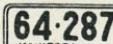
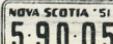
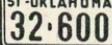
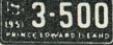
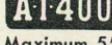
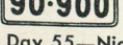
How Many Different Licenses?

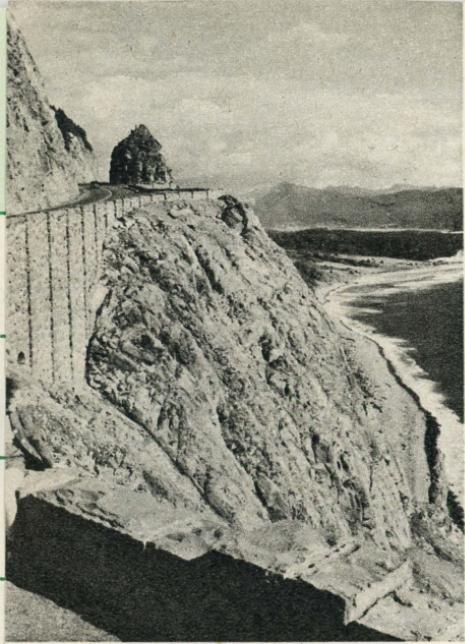
KEEP SCORE

ALABAMA  BLACK ON YELLOW	IDAHO  WHITE ON MAROON	MICHIGAN  WHITE ON BLACK
Speed: Reasonable and Proper	Speed: Reasonable and Proper	Speed: Reasonable and Proper
ARIZONA  BLACK ON WHITE	ILLINOIS  MAROON ON ALUMINUM	MINNESOTA  BLACK ON ALUMINUM
Speed: Day 60—Night 50	Speed: Reasonable and Proper	Speed: Day 60—Night 50
ARKANSAS  GREEN ON WHITE	INDIANA  BLACK ON WHITE	MISSISSIPPI  YELLOW ON BLACK
Speed: Maximum 55 MPH	Speed: Reasonable and Proper	Speed: Maximum 60 MPH
CALIFORNIA  YELLOW ON BLACK	IOWA  BLACK ON WHITE	MISSOURI  WHITE ON RED
Speed: Reasonable—55 MPH	Speed: Reasonable and Proper	Speed: Reasonable and Proper
COLORADO  WHITE ON GREEN	KANSAS  WHITE ON BLUE	MONTANA  YELLOW ON BLUE
Speed: Maximum 60 MPH	Speed: Reasonable and Proper	Speed: Maximum 50 MPH
CONNECTICUT  BLACK ON BEADED ALUMINUM	KENTUCKY  BLACK ON ALUMINUM	NEBRASKA  WHITE ON BLACK
Speed: 45 MPH—Others posted	Speed: Day 60—Night 50	Speed: Day 60—Night 50
DELAWARE  WHITE ON BLACK	LOUISIANA  YELLOW ON GREEN	NEVADA  BLUE ON SILVER
Speed: Maximum 55 MPH	Speed: Maximum 60 MPH	Speed: Reasonable and Proper
DISTRICT OF COLUMBIA  BLACK ON YELLOW	MAINE  BLACK ON ALUMINUM	NEW HAMPSHIRE  GREEN ON WHITE
Speed: Max. 25 MPH—As posted	Speed: Maximum 45 MPH	Speed: Maximum 50 MPH
FLORIDA  GREEN ON YELLOW	MARYLAND  WHITE ON BLACK	NEW JERSEY  STRAW ON BLACK
Speed: Day 60—Night 50	Speed: Max. 50—Dual lane 55	Speed: Maximum 40 MPH
GEORGIA  GREEN ON ALUMINUM	MASSACHUSETTS  WHITE ON MAROON	NEW MEXICO  BLUE ON WHITE
Speed: Maximum 55 MPH	Speed: Maximum 40 MPH	Speed: No limit except posted

These Plates Will You See?

MORE HERE

<p>NEW YORK  BLACK ON ORANGE</p> <p>Speed: Maximum 50 MPH</p>	<p>TENNESSEE  WHITE ON ORANGE</p> <p>Speed: Reasonable and Proper</p>	<p>BRITISH COLUMBIA  DEEP YELLOW ON BLACK</p> <p>Speed: Maximum 50 MPH</p>
<p>NORTH CAROLINA  RED ON WHITE</p> <p>Speed: Maximum 55 MPH</p>	<p>TEXAS  BLACK ON GOLD</p> <p>Speed: Day 60—Night 55</p>	<p>MANITOBA  BLACK ON ALUMINUM</p> <p>Speed: Careful and Prudent</p>
<p>NORTH DAKOTA  WHITE ON BLACK</p> <p>Speed: Maximum 50 MPH</p>	<p>UTAH  WHITE ON GREEN</p> <p>Speed: Day 60—Night 55</p>	<p>NEW BRUNSWICK  WHITE ON GREEN</p> <p>Speed: Maximum 50 MPH</p>
<p>OHIO  WHITE ON BLUE</p> <p>Speed: Maximum 50 MPH</p>	<p>VERMONT  WHITE ON GREEN</p> <p>Speed: Maximum 50 MPH</p>	<p>NOVA SCOTIA  BLACK ON ORANGE</p> <p>Speed: Maximum 40 MPH</p>
<p>OKLAHOMA  BLACK ON YELLOW</p> <p>Speed: Day 65—Night 55</p>	<p>VIRGINIA  BLACK ON WHITE</p> <p>Speed: 50 MPH—4-Lane 55</p>	<p>ONTARIO  BLUE ON WHITE</p> <p>Speed: Maximum 50 MPH</p>
<p>OREGON  BLACK ON ALUMINUM</p> <p>Speed: Maximum 55 MPH</p>	<p>WASHINGTON  GREEN ON WHITE</p> <p>Speed: Maximum 50 MPH</p>	<p>PRINCE EDWARD ISLAND  WHITE ON DARK BLUE</p> <p>Speed: Maximum 50 MPH</p>
<p>PENNSYLVANIA  BLUE ON YELLOW</p> <p>Speed: Maximum 50 MPH</p>	<p>WEST VIRGINIA  '50-'51 BLACK ON YELLOW '51-'52 YELLOW ON BLACK</p> <p>Speed: Max. 50 MPH</p>	<p>QUEBEC  BLACK ON ALUMINUM</p> <p>Speed: Reasonable and Proper</p>
<p>RHODE ISLAND  WHITE ON BLACK</p> <p>Speed: Day 50—Night 45</p>	<p>WISCONSIN  WHITE ON BLACK</p> <p>Speed: Day 65—Night 55</p>	<p>SASKATCHEWAN  BLACK ON IVORY</p> <p>Speed: Maximum 50 MPH</p>
<p>SOUTH CAROLINA  WHITE ON BLACK</p> <p>Speed: Maximum 55 MPH</p>	<p>WYOMING  BLACK ON WHITE</p> <p>Speed: Maximum 60 MPH</p>	
<p>SOUTH DAKOTA  ORANGE ON BLACK</p> <p>Speed: Day 60—Night 50</p>	<p>ALBERTA  BLUE ON YELLOW</p> <p>Speed: Day 55—Night 45</p>	



Oregon provides parking space and picnic tables at scenic spots, located as the one here at the curve in the retaining wall above the sea (Oregon State Highway Commission photo)

have been quietly at work supplying these attractive and comfortable cases along the open road.

"Roadside parks were first started," explains an Ohio highway official, "to get the traveling public off the highway when they wanted to rest, stretch, or repair a tire or motor trouble." For a tired and exasperated driver is apt to be an unsafe driver. Some highway officials estimate that these installations have cut down highway accidents by one-third.

From an occasional table at the edge of the right-of-way, the movement has grown till now there are upwards of 10 thousand picnic tables strung along the highways of the country like swallows on a wire. Besides these, there are some two-thousand wayside parks ranging in size from a quarter-acre to several acres. Today the states without a "wayside" program can be counted on your fingers.

Some friends are old hands at carrying a lunch with them instead of hunting an eating place en route. On their trip to Mexico last summer they followed down the "wayside belt" from Ohio through Texas, finding wayside parks and roadside tables at frequent intervals along their route. Surprisingly the plains of Texas furnished one of the highlights of their trip—a meal they cooked over a fragrant mesquite fire and ate at a stone table under a "ramada" or rustic arbor.

Tables Ahead

By Dorothy Cleaveland Salisbury

ONE AFTERNOON last summer, when clouds on the mountains drove my husband and me off the Skyline Drive, our plans to cook dinner at Big Meadows camp-site went out the exhaust-pipe. But a few miles off the mountain, we came upon a roadside table with a circle of blackened stones. "For your comfort, convenience and pleasure," read the Virginia Department of Highways sign. Lon quickly had a fire going, while I set the table and cut up the potatoes. Soon the aroma of broiling steak and potatoes frying filled the air.

For the past twenty years, state highway departments across the nation from Massachusetts to Oregon and from Minnesota to Louisiana

A single Connecticut "wayside" has recorded cars with nearly forty different license plates. In one season well over seven million visitors signed the register sheets of Ohio's three hundred parks, besides the uncounted users of the single tables.

A woman who traveled with her husband and three small children, told me, "We used to have a terrific time to get lunch with the youngsters. To stop at a hotel or restaurant when we could find one at the right time, meant hours cut from our driving time and a struggle to get the children presentable and keep them quiet. The solution has been to picnic as we go. These roadside picnic spots have been the delight of the trip for us."

Now that they have established these comforts for the touring motorists, the highway departments

are anxious to have people learn of the opportunities offered. Besides the signs along the roads, some states furnish lists of their roadside installations. Several state road maps have a special symbol to designate roadside parks and even tables. "It makes it so easy," said a couple, who make frequent long trips, "for we know before we start in the morning where we can find a stopping place for lunch. On familiar routes we count our distances from table to table."

Next time you set out on a motor trip, take along a well-filled lunch basket and accept the hospitality of the highway department offered by the welcoming sign, "Tables Ahead."

Perhaps the first roadside rest and picnic location was provided in Massachusetts. This is typical of that State's wayside stations

This Missouri wayside station is on the open highway, several miles from the nearest town or city





This covered bridge near Norwich lends quaintness to Vermont's landscape



Mount Mansfield, Vermont, as seen from the Pleasant Valley Road, is a representative view of the state's rustic beauty

NEW ENGLAND...IT'S "BACK HOME" TO MILLIONS

By Leavitt F. Morris

NEW ENGLAND's six state area — Maine, New Hampshire, Massachusetts, Vermont, Rhode Island, and Connecticut — is expecting lots of company this summer.

Yup, some 7,000,000 folks, more or less, will begin vacationing in New England come June. And not until the last flaming maple leaf spirals earthward in October will many of these people return to their homes.

New Englanders are used to playing host to thousands of tourists annually. Therefore, the fact "company's coming" means only "setting" an extra plate or two and making up a few beds.

Actually, most New Englanders don't look upon the majority of these visitors as "company" or tourists. They are just part of the family and immediately are taken in as such. After all most out-of-staters still have family ties in New England and returning to the region is like returning home.

New England's homey atmosphere and its compactness as one of the

nation's scenic gems make it rank high as a vacation area. The lack of formality and genuine friendliness of the people so readily apparent throughout all the six states instill in the visitor a deep warmth which remains long after he has returned home.

As often has been said New England is the United States in miniature. There are caves and caverns in New Hampshire, a desert and a national park in Maine, rivers and streams, lakes of every size imaginable, history galore, and well equipped resorts.

New England, in addition, is such a concentrated area, that the traveler can find scenic pleasantries at almost every turn with sweeping sea-capes one moment and mountain panoramas the next.

Boston, Massachusetts' capital, is a good hub from which to move into any number of New England's scenic and historical regions.

Plymouth, where the Pilgrims first set up housekeeping, is only two hours away by motor car. This old town has many houses still standing in which the Pilgrim fathers lived. Plymouth Rock is a "must" as is

the old burying ground.

A short distance away is famous Cape Cod and in an additional two hours the motorist can be at Provincetown at the very tip of the Cape. Once the Cape Cod Canal is crossed at Bourne—about 30 miles from Plymouth—the Cape begins. But look out for that Cape Cod sand.

For, once it gets in your shoes it acts like a huge magnet dangled over a thumb tack. It keeps drawing one back. That's what it did to Thoreau who said the only reason he saw so much of the Cape on his walking tour as he did was because he had to stop and empty the sand out of his shoes.

If rugged mountains appeal then those of New Hampshire are literally criss-crossed with hiking trails and for the less ambitious the Mt. Washington Cog Railroad will take you to the mile-high summit for around \$4. The Aerial Tramway on Cannon Mountain in Franconia Notch whisks visitors to this stunted peak for about \$1. Other New Hampshire attractions include scenic Crawford Notch, Lost River near Woodstock, and the Flume in Franconia Notch. There are lakes just for the looking.

Vermont and Maine, the opposite extremities of the six state region, have their own individuality. Maine has the rugged coast line, wilderness lakes, and Acadia National Park while Vermont presents a quiet beauty and unique way of life which lures thousands within its boundaries annually.

Connecticut and Rhode Island, while lesser known, offer pastoral scenes in surroundings which make

for the most satisfying and restful holidays.

Accommodations in New England are simple but adequate. It is going to cost a little more this year than last at most resorts but the upward trend is universal.

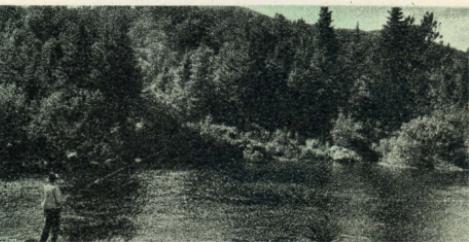


Yachting on Spofford Lake, New Hampshire



Massachusetts offers countless attractions to tourists—one that is particularly popular with artists is this scene of the Rockport fishing shacks. The area caters to thousands of tourists annually

Naturally there is fishing in New England—all kinds. This shows the sport being pursued in the Kennebago River in Maine





GLOVE COMPARTMENT

Glamour

By Marguerite Sheridan

To combat motor dirt and road grime only a few cosmetic aids are important. First among these, is a jar of cleansing-lotion impregnated pads which will daub away dust and cool you off in a matter of seconds. The same gadgets (it will probably take a couple) will do a nice cleansing job on your hands, the one part of a tourist's anatomy that gathers grime the way a stand-still stone picks up moss.

A positive companion to the cleansing pad, and a "must" to all attractive gal travelers is a good powder base. Not only does it hitch powder and rouge down where they belong, but it also acts as a buffer against open-window dirt, and actually cuts its chances of penetrating through to your pores to a minimum. A lotion type of base is an excellent summer choice.

The length and type of your trip as well as the prevailing weather conditions will control the amount of fresh make-ups. But you don't have to be reminded that layering a noontime "do" atop breakfast time makeup is a very bad idea. (A fact that still holds true even when you're not on the road.) Fresh makeup . . . from scratch . . . is in order at least three times during

WINDING up an automobile trip in the same state of glamour in which you slipped behind the wheel in your own driveway takes doing. But, if you assemble the right cosmetic props beforehand, tuck them into that convenient catch-all, the glove compartment, you'll be set to cover the mileage in comfort and with good looks.

What's more, you'll arrive at your destination with that crisp, tissue-paper bandbox freshness that has bellhops and desk clerks whispering sub-rosa notes of approval.

Generally speaking, the beauty problems you'll drive into on most any lengthy motor trip are grit, muscle fatigue (eye and body), headaches, sunburn and windburn.

your traveling day, especially if you are putting in a full eight hours' driving schedule.

Final reminder in this department: there's nothing like the stimulating, relaxing warmth of hot water and copious suds to send your face to bed, all set for tomorrow's 200-mile quota. Tote along your blandest soap instead of trusting to ladies' rooms, motel or hotel sample-size slivers, and treat yourself to one of those pre-packaged, balmy face cloths that make washing a joy. Of course, you needn't be reminded that fidelity to nightcream and eye cream is a year-round ritual which takes no vacation.

Then, there's the hair problem. After the first hundred miles even the most abbreviated South Pacific-type crop can feel as if it were harboring not one nest of robins but a whole telephone-wire full of the chirping things, especially, if you're skimming along in a convertible.

So, whether you're returning to the chignon or hewing to the short coif, it's best to play safe by covering your pate with a scarf or one of the very new, nylon net bandanas. If you hold out for the fine feel of the wind in your tresses,



substitute a few bobby pins if you'd avoid neckline straggle and windshield-wiper bangs.

If you plan on much hot-weather driving, by all means turn in your winter's lipsticks for a firmer, harder variety that won't drool when the temperature rolls up to ninety-plus.

Do slip into the glove compartment two sets of makeup; one day, one evening. And right along with them one of those see-all makeup mirrors that so truthfully show

(continued on next page)



how you look under the sun as well as under nighttime neons.

Comes now the fatigue problem: eye and muscle fatigue. If glasses are a steady accessory, spread your vacation budget to include a sun-suitable pair that follows your regular prescription as well as an extra pair should you drop pair number one down the Grand Canyon. If you are a 20:20-er a set of tinted lenses is all you need.

When you pause at a gas station, skip into the powder room and treat your eyes to an occasional eye bath. They'll feel immeasurably refreshed. So will you!

Lengthy sitting spells may conjure up aches and charley horses . . . if you ride in the same position too long . . . curl up on one knee . . . burden yourself down with handbag and extra luggage . . . or wear too many clothes. Try donning your lightest outfit. Avoid lit-

tering seat with maps, snacks and cameras. Alternate your seating arrangement regularly. Stretch your arms and legs frequently.

Walk around the block when you stop for a gas re-fill. Stand tall against the side of the car while the local Chamber of Commerce sets you back on the right route. Breathe correctly.

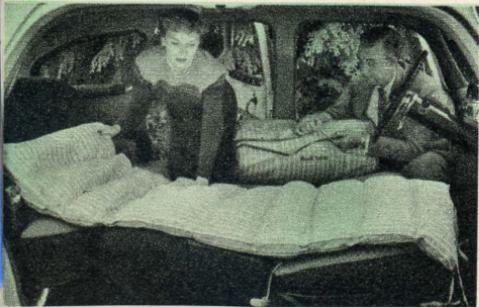
Foot comfort deserves a mention here. Please, please, no matter how much you enjoy going stockingless, never attempt any lengthy warm-weather trip sans nylons. Grant yourself at least the minimum concession of foot socks or leg makeup.

Final trouble you're bound to meet along the way involves headache, sunburn and windburn. A primary antidote applicable to each and every one of this trio would be the initial resolve not to race to "make" the next town on your road map. R-E-L-A-X.

The DELUXE MATTRESS . . . Solid Comfort in Nash Twin Beds

Going traveling? Don't miss a chance at solid comfort and freedom from rigid traveling schedules. Equip your Nash Airflyte with Deluxe form-fitting mattresses, especially designed to fit your Nash

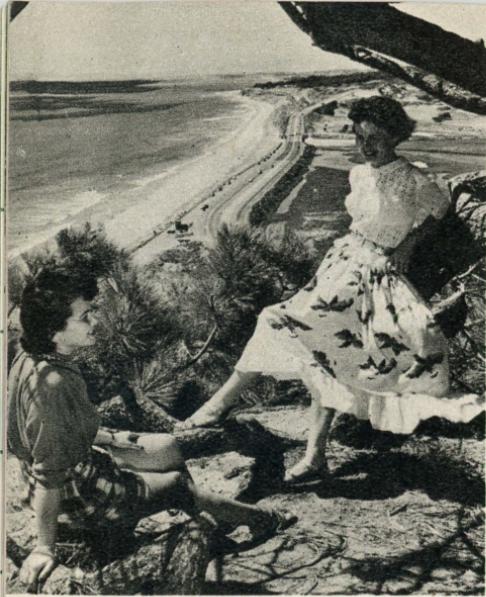
twin beds; be prepared to stop and sleep where and when you want. Many Nash owners use them regularly on hunting, fishing and camping trips. When not in use the mattresses are easily tucked away in the luggage compartment, each mattress neatly packed in its own plastic bag. The tough water-resistant plastic bags with easy-working zippers keep each mattress in perfect condition despite the hardest use. Your local Nash Dealer has the mattresses in stock.



MILEAGE RECORD

Here's a page on which to keep a record of the miles you traveled . . . short trips, long trips, everywhere. You may be able to settle an argument if you have the figures handy.





TIJUANA LURES

By Spencer Crump

THE PUEBLO of Tijuana, Baja, California, stands on the Mexican border five miles inland from the Pacific Ocean with one main purpose: providing pleasure for sightseers.

Tijuana, approximately 15 miles south of San Diego, California, is a bustling city of more than 65,000 people. Its size is credited largely to its popularity with sightseers, who visit for a taste of what Old Mexico is like.

In summer, more than any other time of year, the streets and arcades of Tijuana are crowded with visitors. A cooling breeze from the Pacific makes the days pleasant.

Like the Pacific seashore, the lush orange groves, Hollywood, palm and eucalyptus trees, and the high mountains, Tijuana is an interesting attraction for summer vacationists in Southern California.

With the coming of Summer, Southern California offers a wide variety of attractions. Up in the Sierra Nevada range, there is trout fishing; roses bloom luxuriantly as the bushes trail up roadside palm trees; the orange trees are waxy green and laden with the golden fruit; activity is underway on offshore Catalina Island, and throngs enjoy fun on the Pacific beaches. Adjoining these sightseeing attractions is Old Mexico.

Virtually all tourists who visit Southern California add an international flavor to their travels by crossing the border and the handiest place to cross is at Tijuana, with

Torrey Pines Park located on a high bluff at the outskirts of San Diego overlooks U.S. Highway 101, down which traffic streams from the North, into San Diego and on to Tijuana

There is little ceremony attendant on crossing the border into Mexico. United States citizens require no passports. The border is always open



THE TOURISTS

the result that annually 3,500,000 visitors descend on that city between May and October. Actually, Southern California's biggest attraction is the border city.

The United States-Mexico border at Tijuana is among the easiest frontiers in the world to cross.

The setting at the village of San Ysidro (official U.S. port of entry) and the pueblo of Tijuana is a happy contrast to the armed camps at so many international borders. There are no fortifications; instead, Mexicans and Americans nod cheerfully as they visit the others' nations.

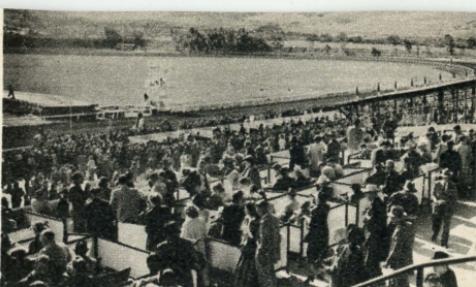
The border always is open, and there is no charge for crossing. American citizens do not need passports, but other nationals must present proper papers. Americans remaining for 10 days or less are not required to obtain Mexican visitors' permits.

Entering Tijuana, you see many modern buildings in the business district. While primarily a tourist town, the pueblo also is a trading center for the farms and for the cattle and sheep ranches in the nearby oak covered, rolling hills.

Visitors find a large assortment of mercantile stores, arcades of small shops, sidewalk merchants, as well as

(continued on next page)

The annual San Diego Yellow Tail Fishing Derby, which opened March 24, will continue until July 18. Grand prize in the Derby this year is a Nash Rambler Station Wagon



Races are held every Sunday at Caliente Racetrack, Tijuana



The brilliant Jai-Alai Fronton is one of Tijuana's outstanding buildings



native cafes. Many Mexicans wear their native dress.

If you plan to bring home souvenirs, you will find several Mexican specialty products. These include beautiful hand-made glassware, in both brown and blue; attractive, hand-tooled leather goods, such as billfolds, purses, belts, and hu-raches, the comfortable native Mexican footwear; Mexican silver jewelry, and both large reed baskets and sarapes, the colorful blanket-wraps.

And in shopping, keep in mind the United States customs regulations. One-day visitors may return with duty-free merchandise valued at \$5.00 wholesale or approximately \$7.50 retail. Those remaining overnight may carry back \$200 in duty-free merchandise.

There are numerous attractions to see in and around Tijuana.

Standing on the pueblo's main street is the ornate Fronton, where you can watch the interesting Basque game Jai-Alai (pronounced "Hi Alli") from Thursday through Sunday each week. This rates among the fastest games in the world. The players wear huge mits and hit the pelota ("ball") against a huge board.

At the edge of the pueblo is the picturesque bullfighting ring, which looks as though it were modeled after a picture book conception of a typically Spanish stadium. Adjoining is the village of Agua Caliente ("Warm Water"), noted for its hot springs and its beautiful race track, with tiled roofed, Spanish style buildings. Horse races are held every Sunday.

This is Tijuana—a bit of Old Mexico near the United States.

PLASTIC SCREENS

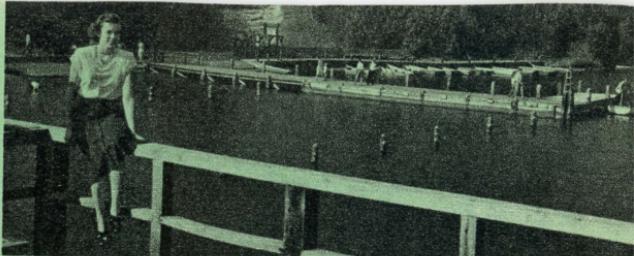
Insure Summer Sleeping Comfort in NASH TWIN BEDS



Park beside a stream or in the middle of a forest . . . make up your twin beds and then cover the windows with the new plastic slip-on screens especially designed for your Nash Airflyte 2-door or 4-door Sedan. Open the windows a crack in bad weather, roll them all the way down on a clear night. Here's a

complete protection against mosquitoes and other insects. Installing screens on your car doors takes only a minute . . . removing and packing them away is done just as simply. It's as simple as that; and it's just as simple for you to get a set of the screens—your local Nash Dealer has them.

We visited these PLACES



Lake Hope, Ohio, in Zaleski State Forest

Be sure BEFORE you start

America travels by automobile. During this year 75% of the country's vacationists will take off in their own automobiles to have a look-see at the old home town, the nation's parks, her streams and mountains and lakes and deserts.

Blessed as no other people are blessed, Americans have more miles of road over which to travel, more varied scenery to enjoy, better accommodations to comfort them—and more cars in which to travel than natives of any other country.

Exhausting the wonders of their own nation they have two borders they may cross without question or ceremony and investigate either Mexico or Canada.

This wonder of freedom of movement springs from the prevalence of the automobile—Americans depend upon the automobile to serve them and automobiles do serve them.

But, cars serve best when they are properly serviced.

Whether your 1951 vacation is to be a long week-end to a neighboring town or a trans-continental tour, be sure your Nash Airflyte is in tip-top shape for the trip. Surest way to be sure it is in shape is to have it serviced by your Nash Dealer before you start. The poster on the opposite page enumerates the items to have checked, and, of course, the Nash Service Man, with his knowledge of factory methods, is best qualified to render the services.



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- ✓ Light, Horn and Windshield Wiper Inspection
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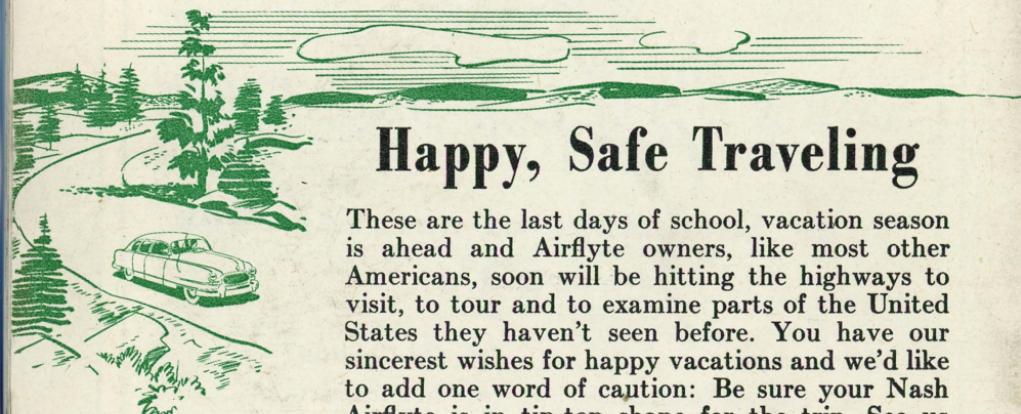


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Happy, Safe Traveling

These are the last days of school, vacation season is ahead and Airflyte owners, like most other Americans, soon will be hitting the highways to visit, to tour and to examine parts of the United States they haven't seen before. You have our sincerest wishes for happy vacations and we'd like to add one word of caution: Be sure your Nash Airflyte is in tip-top shape for the trip. See us for a check-up before you leave.

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